

Investor-Ready? 12 Things to Have Before You Pitch

- Strong value proposition
- Clear market opportunity
- Defensible intellectual property
- Experienced management team
- Realistic financial projections
- Technology validation data
- Commercialization strategy
- Techno-economic analysis (TEA)
- Regulatory pathway
- Go-to-market plans
- Scale-up considerations
- Risk mitigation strategies

Need help securing biotech &
bio-based funding?

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